

partners

2024 PROGRAM GUIDE

A program for insurance companies, wholesalers, and vendors to support the Big I Indiana

Partner with Big I Indiana

Serving Indiana's independent insurance agents, the Big I Indiana develops programs and services designed to help member agencies achieve more collectively than they can individually. We represent more than 500 independent insurance agencies and branches across the state with our member agencies employing more than 3,000 licensed agents and customer support representatives.

As a Partner, your company will be able to support our members and build upon the initiatives that have served them for years. Now, more than ever, independent agents rely on the Big I for products and services that provide them a competitive edge, as well as unparalleled legislative and regulatory representation.

Partners are the only sponsors of all Big I Indiana events throughout the year, including the Annual Convention & Tradeshow, Emerging Leaders Conference, and Farm Ag Conference. Sponsorship is not possible outside of the program.

This program was created for companies, wholesalers, and vendors that wish to gain exposure to Big I Indiana members and support the association on an ongoing basis. Becoming a Partner eliminates multiple solicitations throughout the year, as Partners write one check and receive continuing benefits.

Frequently Asked Questions

When is the deadline to pledge?

The deadline is the last day of the calendar year, December 31, 2023. Logos are listed in the order the pledges are made, so don't delay!

When is payment due?

Payment can be made anytime between now and January 31, 2024.

What level were we last year?

Please check the last page of this document, or online at www.bigi.org.

What do I need to do after I pledge?

If you are a new partner, please send an EPS version of your logo to vaught@bigi.org. If you were a partner in 2023 and your logo remains the same, nothing further is needed.

Does this include any golf outings?

No, the regionalized Big I golf outings are hosted by the local chapters and are managed independently.

If you would like to schedule an in-person or virtual meeting to discuss the Partner Program, please let us know.

Steve Duff
Chief Executive Officer
duff@bigi.org
317.228.3026



Megan Vaught
Director of Education & Events
vaught@bigi.org
317.228.3028

Pledge online: www.bigi.org/partners



Big I Indiana

www.bigi.org

Deadline: Dec. 31, 2023
Payment Due: Jan. 31, 2024

	Diamond \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000	General \$3,000
ASSOCIATE MEMBERSHIP						
Big I Indiana associate membership for the 2024 calendar year	X	X	X	X	X	X
ADVERTISING & SPECIAL RECOGNITION						
Partner discount on all advertisements placed in the 2024 issues of Focus magazine * ¹	20% Discount	20% Discount	15% Discount	15% Discount	10% Discount	10% Discount
Recognition as a Partner in 2024 issues of Focus magazines	Logo	Logo	Logo	Logo	Logo	Name
Company profile featured in one issue of Focus magazine in 2024	X					
Special sponsorship of additional Big I Indiana major events	X					
One week-long digital advertisement on bigi.org * ²	X	X	X	X	X	
NEW Social media spotlight (tagged post across Big I channels)	3 per year	2 per year	1 per year	1 per year		
Access to independent insurance agency list (emails not included)	X	X	X	X	X	X
Listing as Partner on www.bigi.org	Logo	Logo	Logo	Logo	Logo	Logo
Recognition as a Partner at all Big I Indiana events and in all pre/post materials, and on-site signage	Logo	Logo	Logo	Logo	Logo	Name
NEW Invitation to spring reception with Board and Executive Committee	X	X	X	X	X	
INDIANA CONVENTION — NOVEMBER 11-12, 2024						
Recognition as a Partner sponsor at the Big I Indiana Convention	Logo	Logo	Logo	Logo	Logo	Logo
Priority selection of tradeshow booth * ³	1st	2nd	3rd	4th	5th	6th
Tradeshow booth—complimentary or discounted (Booth includes 1 Tuesday only registration)	1 booth	1 booth	50% off 1 booth	50% off 1 booth	50% off 1 booth	50% off 1 booth
Employee registrations to 2024 Convention	9 full 4 one day	7 full 3 one day	5 full 2 one day	4 full 1 one day	3 full 1 one day	2 full 1 one day
Gift registrations to 2024 Convention — Your gift to the independent agent of your choice (Value: \$225)	2	2	1			
Diamond sponsorship — Highest level of recognition at convention and in all convention material (i.e. event or speaker)	X					
Major sponsorship — Recognition at convention and in all convention material (i.e. CE speaker sponsorship)		X	X			
Basic Sponsorship — Recognition via breaks/refreshments				X	X	
EMERGING LEADERS CONFERENCE — JUNE 19-20, 2024						
Recognition as a Partner sponsor at the conference	Logo	Logo	Logo	Logo	Logo	Name
Partner banners displayed during Emerging Leaders Conference	Logo	Logo	Logo	Logo	Logo	Logo
Registrations — Full Conference Package (Value \$199 each)	2	2	2	1	1	1
Diamond Sponsorship — Highest level of recognition at conference and in all pre/post-conference material	X					
Major Sponsorship — Recognition at conference and in all pre/post-conference material (i.e. CE speaker sponsorship, etc.)		X	X			
Gift Registrations to Emerging Leaders Conference — Your gift to the independent agent(s) of your choice (Agent Value \$175)	2	2	1			
FARM AG CONFERENCE — MARCH 12, 2024						
Recognition as a Partner sponsor at the conference	Logo	Logo	Logo	Logo	Logo	Name

*¹ Company is responsible for providing ad artwork by the 1st of the month prior to the month of issue in print-ready PDF. *² Sidebar digital advertisement on bigi.org will run for one week concurrently. Company is responsible for providing ad artwork. *³ Selection order based on level and the order pledges received.

partners
2023

BIG i[®] | INDIANA

DIAMOND



Indiana Farmers Insurance



PLATINUM



GOLD



SILVER



BRONZE



GENERAL

Roush Insurance Services
The Hanover Insurance Group
Continental Western Group
Grinnell Mutual
EMC Insurance Companies
J.M. Wilson
The Hartford
Berkshire Hathaway GUARD
Auto-Owners Insurance Company
Risk Placement Services
Wolverine Mutual Insurance Company

Rees Restoration
Pekin Insurance
National General, an Allstate company
Burnham & Flower Insurance Group
Hastings Mutual
Openly
Madison Mutual
Accident Fund Insurance Company
Buckeye Insurance Group
Eastern Alliance Insurance Group

ICW Group Insurance Companies
Markel Specialty
Alexander J. Wayne & Associates, Inc.
Grange Insurance
MICA
Celina Insurance Group
Swiss Re Corporate Solutions
Keystone Insurers Group
Frankenmuth Insurance
First Insurance Funding

Big I Indiana gratefully acknowledges these fine companies, our 2023 Partners. They are generously supporting the annual Big I Indiana convention and other events held in 2023. Without their assistance, fees for these events would be significantly higher and/or the quality of programming would be restricted.